



**DEVELOPMENT.  
IMPACT. COLLABORATION**



**IMCW EUROPE,  
PART OF  
IMC WORLDWIDE**



## IMCW EUROPE, PART OF IMC WORLDWIDE

**IMCW Europe is the European branch of IMC Worldwide Ltd Group (UK)**, an international development consultancy with roots in the planning, design and management of global infrastructure projects, but working today in many different areas of activity, such as **Monitoring and Evaluation, Environmental and Social management, Climate and Sustainability, Economics and Finance, Inclusive Growth, Trade and Investment among others**. During our **more than 50 years of experience** we have worked in over **80 countries and territories** for a range of public and private sector clients.

Our staff includes **more than 400 employees in our 10 offices around the world**, with our head office located in the UK (South London). **We maintain a network of world-class experts who provide professional expertise on our projects**. We have built strong long-term relationships with our clients and our consultants based upon our reputation for reliability, commitment, quality and experience. IMC's technical expertise and experience encompasses a wide range of sectors.

**We partner with communities, governments, aid organisations and the private sector to help connect the most disadvantaged populations with services, resources and one another**. In 2018, we delivered 160 projects across 40 low- and middle-income countries, including many affected by crisis and conflict. We help countries develop 'hard' infrastructure such as disaster-resilient schools, water networks and roads that link rural communities to markets. We also advise on 'soft' infrastructure, such as the institutions, systems and skills required to deliver public services, strengthen the private sector, attract investment and support inclusive growth. We harness the potential of communication and innovation to accelerate socioeconomic development and we monitor, evaluate and generate learning from aid programmes to maximise their impact. Learn more about us at [www.imcworldwide.com](http://www.imcworldwide.com)

## OUR CLIENTS



# OUR EXPERTISE

## TOURISM & HOSPITALITY

We are one of the main development consultancies working in this field **globally**, serving both **public tourism bodies** (master plans, development plans, strategies, campaigns, capacity building programmes...) and **tourism private sector operators and investors** (market studies, business plans, expansion, strategy, restructuring, transformations...)



### Related projects

- New eco-tourism strategy for Malawi (financed by the AfDB)
- Strategic development plan for Karongi, Rwanda (financed by the IFC)
- Support to international expansion of Barcelo Hotels and Resorts



## INFRASTRUCTURE, ENERGY & PPP

As strategic, technical and financial advisors on infrastructure and PPP projects **we work in an ample range of infrastructure consulting assignments, for Private Investors, Sponsors, Development Institutions or Public Bodies** (such as due diligences, feasibility studies, transaction advisory, portfolio optimization, refinancing, restructuring, operational improvements...)



### Related projects

- Legal, technical and financial due diligences for investments of the IFC
- Feasibility study for a new marina PPP in the island of San Andres
- Lesotho PPP mini-grids pre-feasibility study (financed by the World Bank)



## ENVIRONMENT, CLIMATE & BLUE ECONOMY

Sustainability and fighting climate change are at the core of IMCW's mission and activities. As advisors **we often assist clients on climate and environmental problems, including activities in the quite recent Blue Economy.**



### Related projects

- Blue Roses Lab – evaluation of innovative business models (EU research grant)
- Stakeholder and political economy in coastal erosion (World Bank)
- Strategic communication and stakeholder sensitization – Blue Economy, Barbados (IADB)



## DIGITAL TRANSFORMATION AND DIGITAL PLATFORMS

Developing digital tools and platforms is at our core. **We own and manage different market intelligence online platforms and have extensively worked in this field for our clients' projects and programmes.**



### Related projects

- Feasibility study, operational and marketing support to Fashionomics Africa (AfDB)
- Design of online platforms to promote PPP projects (World Bank)
- Design of an e-learning platform, new website and intranet for Souk At-tanmia Tunisia (partnership led by the AfDB)

Africa



## WATER AND SANITATION

With roots in engineering, **we work at the forefront of the WASH sector helping to improve the lives of low-income communities around the world.** We work to ensure availability and sustainable management of water and sanitation for all.



### Related projects

- Freetown WASH and aquatic environment revamp (DFID)
- Providing quality assurance for WASH documentation (UNICEF)
- Measuring and maximising value for money of rural water supply investments (DFID)



## ENTREPRENEURSHIP AND PRIVATE SECTOR DEVELOPMENT

We are private sector specialists and have worked in many **programmes for supporting and developing entrepreneurship and SMEs globally.**



### Related projects

- Support to the AfDB 's Private sector department in different business development assignments (AfDB)
- Scaling up digital innovation in Sub-Saharan Africa: XL Africa (World Bank)
- Innovation prizes for international development challenges: Ideas to Impact (DFID)

Africa

Africa

Global

## TYPES OF PROJECTS

PRE AND FEASIBILITY  
STUDIES

DUE DILIGENCES

CREATION AND MANAGEMENT  
OF DIGITAL PLATFORMS

MONITORING AND  
EVALUATION REPORTS

MARKET STUDIES

STRATEGIC AND  
BUSINESS PLANS

LAUNCHING OF  
NEW INITIATIVES

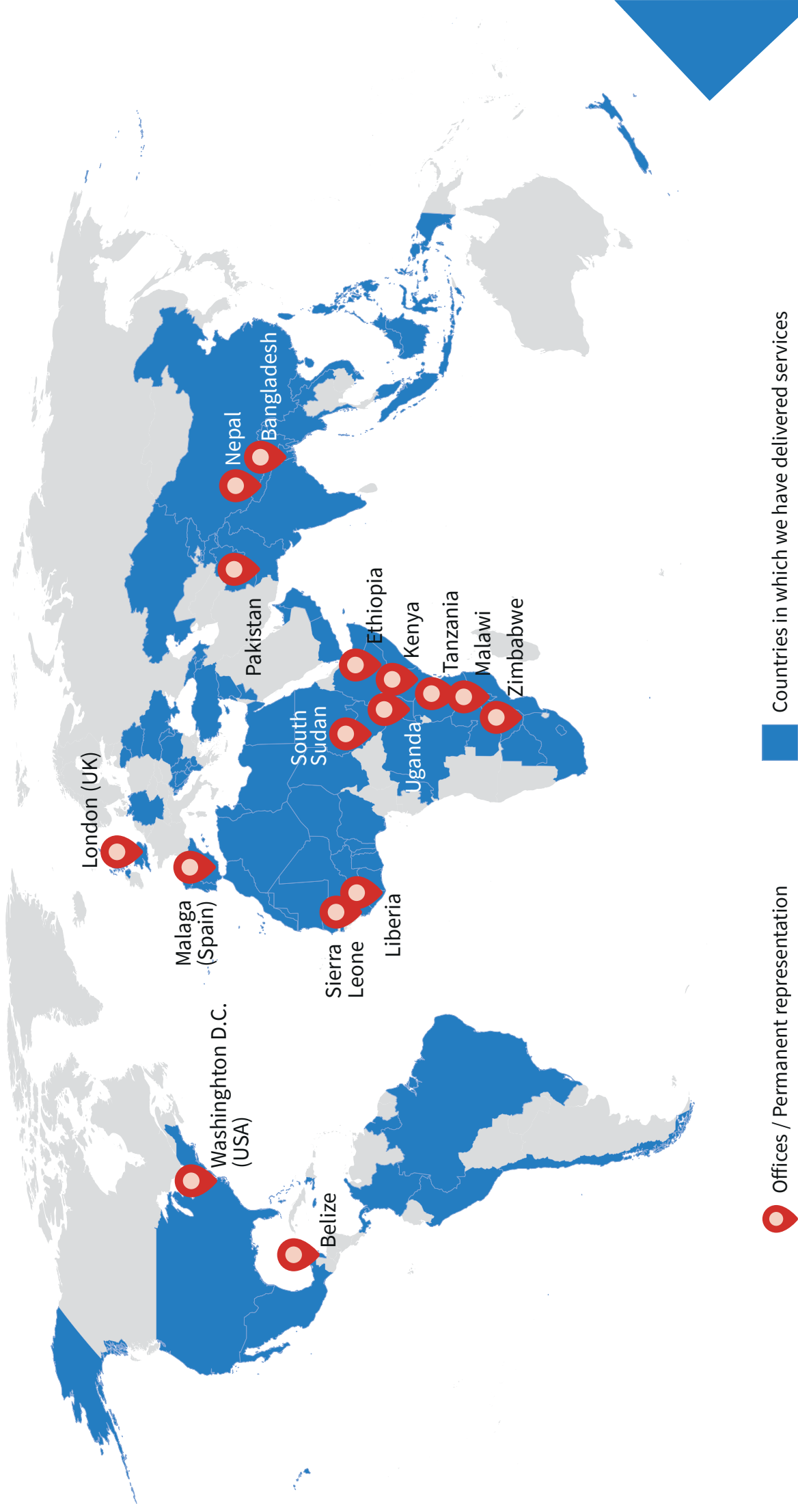
SUPPORT TO  
DEVELOPMENT PROGRAMS

CAPACITY BUILDING

DESIGN OF  
NEW STRATEGIES

DIGITALIZATION  
PROGRAMS

# COUNTRIES IN WHICH IMCW EUROPE HAS DELIVERED SERVICES AND OFFICES / PERMANENT REPRESENTATION








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